

General Information

This document brings together guidelines for referring to GES-2 House of Culture and V-A-C Foundation, as well as the details of our official communications channels, the names and contact details of our heads of departments and curators, and information about our activities.

→ GES-2 House of Culture

When referring to the House of Culture in written or spoken language, we ask that you keep in mind their correct names.

Correct:

- **GES-2 House of Culture**
- **the House of Culture**
- **GES-2**

Please note that 'House' and 'Culture' are capitalised.

Incorrect:

- GES
- the GES-2 House of Culture
- art centre
- museum
- creative cluster
- centre for contemporary art
- gallery of contemporary art

Information

GES-2 House of Culture is an urban space that provides all the conditions for the development of the professional artistic community and contemporary culture. GES-2 brings together exhibition halls, a library, a cinema and concert hall, workshops, studios, and artist residencies, shops, a restaurant and cafes, a playground, and classrooms for public and educational events. The aim of the House of Culture is to introduce contemporary culture to a wider audience and encourage visitors to take an active part in its formation.

GES-2 is V-A-C Foundation's main venue. The Foundation works with Russian artists to expand the cultural space by organising exhibitions, publishing books, and holding educational events.

Description for social media mentions

GES-2 House of Culture is a public space in the centre of Moscow where a variety of artistic practices come together: from art exhibitions to clay modelling. We host workshops, lectures, film screenings, creative masterclasses, concerts, and performances. GES-2 aims to make contemporary culture accessible to all and to create the conditions for the development of the professional artistic community.

Mediation at GES-2 House of Culture

Mediation is a form of interaction between GES-2 House of Culture and its visitors. It seeks to foster respectful dialogue between all participants regardless of their experience, views, or age. GES-2 offers various mediation formats: from a conventional dialogue with visitors to vocal, body oriented, and game practices. Mediated tours are delivered in Russian and English, as well as in Russian Sign Language (upon prior request).

Our address

GES-2 House of Culture
15 Bolotnaya Embankment

→ V—A—C Foundation

Correct:

- V—A—C Foundation
- V—A—C

Please note that letters V, A and C are separated by an en dash [–], and not a hyphen or a minus sign. The word “Foundation” is capitalised.

Incorrect:

- vac
- VAC
- v-a-c
- V-A-C (using hyphens instead of en dashes)
- vak
- Victoria the Art of Being Contemporary Foundation
- Foundation for the support of contemporary art
- Foundation for the development of contemporary art

Information

V—A—C is a non-profit foundation set up by businessman Leonid Mikhelson in 2009. The Foundation works with Russian artists and fosters the development of contemporary culture through exhibitions and educational, publishing, and performative programmes. The Foundation’s projects take place at GES-2 House of Culture, its venue in Moscow, as well as in partnership with various organisations around the world.

→ The Vaults

The Vaults Centre for Artistic Production comprises eight workshops fitted out with equipment for experimenting with wood, metal, plastic, ceramics, textile, and other materials. Created for individual artists and groups to work on their projects, the space is located in close proximity to GES-2 House of Culture. The Vaults is open to everyone, not just professionals: we regularly offer free mediated tours as well as workshops.

→ V—A—C Press

Begun in 2010, the V—A—C Press publishing programme represents one of V—A—C Foundation’s longest-standing central activities. V—A—C Press publishes specialised literature on the history and theory of contemporary art, classical art history, post-humanist studies, contemporary philosophy, and art and exhibition projects. V—A—C Press also publishes children’s books.

→ Heads of Departments and Curators

To request an interview with our team or ask them a question, please contact our press office press@v-a-c.org.

Artem Bondarevskiy

General Director
V–A–C Foundation and GES–2 House of Culture

Ekaterina Vantseva

Deputy General Director
Brand Development and Communications
Director V–A–C Foundation
and GES–2 House of Culture

Sergei Denisov

Deputy General Director
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V–A–C Foundation and GES–2 House of Culture

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Deputy General Director
Director of International Relations
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V–A–C Foundation and GES–2 House of Culture

Vera Krasnoselskaia

Head of Public Programmes Department
V–A–C Foundation and GES–2 House of Culture

Ksenia Makshantseva

Deputy General Director
General Producer
V–A–C Foundation and GES–2 House of Culture

Alisa Prudnikova

Deputy General Director
Programming Director
V–A–C Foundation and GES–2 House of Culture

Lyuda Frost

Head of The Vaults Centre for Artistic Production

Olga Druzhinina

Curator
The Vaults Centre for Artistic Production

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V–A–C Foundation and GES–2 House of Culture

Sergey Sdobnov

Head of Integrated Programmes and
Interpretation Department
V–A–C Foundation and GES–2 House of Culture

Ekaterina Voronovich

Head of Mediation Department
V–A–C Foundation and GES–2 House of Culture

Tatiana Kapulyanskaya

Head of Hospitality and Partnership
Coordination Department
V–A–C Foundation and GES–2 House of Culture

Lera Kononchuk

Head of Research Department
V–A–C Foundation and GES–2 House of Culture

Daria Krivtsova

Chief Registrar of Collection Department
V–A–C Foundation and GES–2 House of Culture

Katerina Chuchalina

Exhibition Projects Curator
V–A–C Foundation and GES–2 House of Culture

Yaroslav Aleshin

Exhibition Projects and Urban Integration
Programmes Curator
V–A–C Foundation and GES–2 House of Culture

Andrei Vasilenko

Exhibition Projects Curator
V–A–C Foundation and GES–2 House of Culture

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Exhibition Projects Curator
V–A–C Foundation and GES–2 House of Culture

Artem Timonov

Exhibition Projects Curator
V–A–C Foundation and GES–2 House of Culture

Anna Ildatova

Theatre Programmes Curator
V–A–C Foundation and GES–2 House of Culture

Anna Ilchenko

Exhibition Projects and Residency
Programme Curator
V–A–C Foundation and GES–2 House of Culture

Vlad Kolesnikov

Curator of Accessibility Programmes
for the Deaf and Hard of Hearing and Projects
for the Deaf Community
GES–2 House of Culture

→ Heads of Departments and Curators

Vera Zamyslova

Curator of Accessibility and Programmes for
People with Neurodiversity
GES-2 House of Culture

Stepan Ovchinnikov

School Programme Curator
V-A-C Foundation and GES-2 House of Culture

Andrey Parshikov

Exhibition Projects Curator
V-A-C Foundation and GES-2 House of Culture

Dmitry Renansky

Music Programmes Curator
V-A-C Foundation and GES-2 House of Culture

Denis Ruzaev

Film Programmes Curator
V-A-C Foundation and GES-2 House of Culture

Anastasia Proshutinskaya

Dance Programmes Curator
V-A-C Foundation and GES-2 House of Culture

Elena Yaichnikova

Exhibition Projects Curator
V-A-C Foundation and GES-2 House of Culture



Website and Social Media

In case of cooperation, partnership, and third party communications agreements, we ask that you use our official communications channels for references, reposts, and links:

Official website of GES-2 House of Culture

ges-2.org

Official website of V–A–C Foundation

v-a-c.org

GES-2 House of Culture News

Telegram Channel

t.me/vacges2

VK Page

vk.com/vacges2

YouTube Channel

youtube.com

***GES-2: Letter* Newsletter**

[archive](#)